



ALD 2017/ALE 2017 Sponsorship and Exhibit Facts Sheet

The AVS 17th International Conference on Atomic Layer Deposition (ALD 2017) featuring the 4th International Atomic Layer Workshop will be a three-day meeting dedicated to the science and technology of atomic layer controlled deposition of thin films and now topics related to atomic layer etching. Since 2001, the ALD conference has been held alternately in the United States, Europe and Asia, allowing fruitful exchange of ideas, know-how and practices between scientists. This year, the ALD conference will again incorporate the **Atomic Layer Etching 2017 Workshop**, so that attendees can interact freely. The conference will take place Saturday, July 15-Tuesday, July 18, 2017, at the Sheraton Downtown Denver in Denver, Colorado, USA.

As in past conferences, the meeting will be preceded (Saturday, July 15) by one day of tutorials and a welcome reception. Sessions will take place (Sunday-Tuesday, July 16-18). All presentations will be audio-recorded and provided to attendees following the conference (posters will be included as PDFs). Anticipated attendance is 800+.

ALD 2017 and ALE 2017 offers **excellent sponsorship and/or exhibit opportunities** that will enable an organization to maximize the impression they make at the conference given their budget constraints.

Questions

More information is available at www.ald-avs.org. You may also contact Della Miller, 110 Yellowstone Dr., Suite 120, Chico, CA 95973, 530-896-0477, della@avs.org.

Location

Sheraton Downtown Denver
1550 Court Place,
Denver CO 80202, USA

Exhibit Fee **SOLD OUT**

- (1) Booth: 10 ft (wide) x 8 ft (deep) \$1,500
- (2) Booths: 20 ft (wide) x 8 ft (deep) \$3,000

Sponsorship Opportunities

Increase your visibility and stand out from your competitors.
Choose sponsor level and benefits below.

Exhibit Dates and Hours

**Hours are Tentative. Please note that most attendees will visit the exhibits during breaks, lunches, and the poster sessions.*

Saturday July 15, 2017, 6:00 p.m.–8:00 p.m.
Sunday July 16, 2017, 10:00 a.m.–7:00 p.m.
Monday July 17, 2017, 10:00 a.m.–7:00 p.m.
Tuesday July 18, 2017 10:00 a.m.–1:30 p.m.

Exhibit Setup

Move-In

Saturday, July 15, 2017 (12:00 p.m.-5:00 p.m.)

Move-Out

Tuesday, July 18, 2017 (1:30 p.m.-5:00 p.m.)

Exhibit Space Includes

Each 10 ft (wide) x 8 ft (deep) booth space will include:

- Standard power
- (1) 8 ft tall back wall drape, and (2) 3 ft tall side rail drapes
- (1) 6 ft. (wide) x 2 ft (deep) draped table
- (2) chairs
- (1) wastebasket
- (1) exhibitor ID sign
- (1) conference/exhibit badge. **Additional staff will need to register at the exhibitor staff rate**
- All conference materials
- All conference meals and receptions
- Post meeting attendee list

Exhibit Selection

Booth selections will be assigned on a first-come, first-serve basis (full payment required). Please note space is limited to 50 booths and will sell out quickly.

ALD 2017/ALE 2017 Exhibit Form **SOLD OUT**

Exhibitor Company Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail _____

Exhibit Fee

(1) Booth: 10 ft (wide) x 8 ft (deep) \$1,500 (2) Booths: 20 ft (wide) x 8 ft (deep) \$3,000

Please contact me about extra power requirements.

* One conference badge per booth. It is transferable and will automatically be issued in the name of the exhibiting company. **Additional exhibitor staff will need to register as conference attendees using the exhibitor staff rate at www.ald-avs.org.**

Exhibit Space Selection

Booth selections will be assigned on a first-come, first-serve basis (full payment required). Please note space is limited to 50 booths.

Please review the floorplan and list your booth space preferences here: 1. ____ 2. ____ 3. ____ 4. ____ 5. ____

Please list any competitors you would not wish to be next to (this is not guaranteed, but we will do our best):

Exhibit Product Selection

Atomic Layer Deposition

Atomic Layer Etching

Atomic Layer Deposition and Atomic Layer Etching

Exhibit Payment Information

For cancellations received on or before June 1, 2017, all sums, less a service charge of \$100 will be returned to the exhibitor. After June 1, 2017, no refunds will be made. Any refunds for cancelled exhibit space will be made after the completion of the Exhibition.

Signature: _____ Date: _____

Payment Method (100% payment due with order): Check (Payable to AVS) AMEX MasterCard Visa

Credit Card Number: _____

Credit Card Expiration: _____ CCID: _____

Name on Card: _____

Return form to: AVS, Attn. Heather Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973,
530-896-0477, fax 530-896-0487, e-mail heather@avs.org.

ALD 2017/ALE 2017 Sponsorship Form

Sponsorship Benefits

Sponsorship Level	Price	Event Recognition & Signage	Logo Placement/Company Listings: Web and Print	Banner Ads	Program Book	Promotional Insert	Attendee List
Platinum*	\$6,000	Welcome Reception, Lunches, or ALE Workshop	<ul style="list-style-type: none"> •Logo Rotation and Web Link on Home Page •Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages •Logo and Web Link on the Mobile App Sponsor Page •Logo in Program Book and Conference Proceedings USB •Product Guide Listing •Logo on General and Event Signage •Slide During Technical Session 	Mobile App	Color Full Page	Yes	Yes
Gold*	\$4,000	Poster Receptions or ALE Workshop	<ul style="list-style-type: none"> •Logo and Web Link on the Sponsor and Schedule Pages •Logo and Web Link on the Mobile App Sponsor Page •Logo in Program Book and Conference Proceedings USB •Product Guide Listing •Logo on General and Event Signage 	None	Color Half Page	None	Yes
Silver*	\$2,500	Breaks or ALE Workshop	<ul style="list-style-type: none"> •Logo and Web Link on Sponsor Page •Logo in Program Book and Conference Proceedings USB •Logo on General and Event Signage 	None	B&W Half Page	None	Yes
Bronze*	\$1,500	ALD Session or ALE Workshop	<ul style="list-style-type: none"> •Logo and Web Link on Sponsor Page •Logo in Program Book and Conference Proceedings USB •Logo on General and Event Signage 	None	None	None	Yes

*Please note that sponsorships are not exclusive and the events are subject to change. Sponsorships do not include any registration badges—attendees will need to register at www.ald-avs.org.

Sponsorship Benefit Details

Event Recognition

- All sponsors will be recognized in the **opening and closing remarks**.
- Depending on the sponsorship level your company will be assigned one of the events listed above. During each assigned event your **logo will be prominently displayed on signage**.

Logo Listings: Web and Print

- All sponsors will receive a **logo listing (with link)** on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a **logo placement** on the conference home page rotation.
- All sponsors will receive a **logo listing in the Program Book and Conference Proceedings USB**.
- All sponsors will receive a **logo listing on floor standing signs** located in the registration/session/exhibit areas.
- Depending on the sponsorship level your company may receive a company listing in the **product guide located in the Program Book and Conference Proceedings USB**.
- Depending on the sponsorship level your company may receive **one oral slide presentation during the technical symposium that states your company's business focus/area of expertise**.

Banner and Print Ads

Depending on the sponsorship level your company may also receive the following ads.

Sponsorship Level	Banner Ad Size File formats: jpg or png Due with sponsorship form	Program Book Ad Size File formats: PDF (Press Quality) Due May 1, 2017
Platinum:	640 x 100 (Mobile App Phone) 460 x 200 (Mobile App Tablet)	Color Full-Page (7.75" x 10")
Gold:	None	Color Half-Page Horizontal (7.75" x 5")
Silver:	None	Black and White Half-Page Horizontal (7.75" x 5")

Promotional Insert

Depending on the sponsorship level your company may provide a company brochure to be inserted in the attendee registration packets.

Attendee List

In addition, your company will also receive the conference attendee list.

Sponsorship Selections

Choose Level of Sponsorship

- Platinum: \$6,000 Please Select: Welcome Reception Lunches ALE Workshop
- Gold: \$4,000 Please Select: Poster Receptions ALE Workshop
- Silver: \$2,500 Please Select: Breaks ALE Workshop
- Bronze: \$1,500 Please Select: ALD Session ALE Workshop

Choose Additional Sponsorships

If you are interested in being the sole sponsor for a conference giveaway item (lanyard, bag, etc.) please check below and you will be contacted. *Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. The logo for the ALD conference must also be included on the item. Limit one item per sponsor. \$2,500*

Company Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail _____

Website _____

Payment Information

Payment Method (100% payment due with order): Check (Payable to AVS) AMEX MasterCard Visa

Credit Card Number: _____

Credit Card Expiration: _____ CCID: _____

Name on Card: _____

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